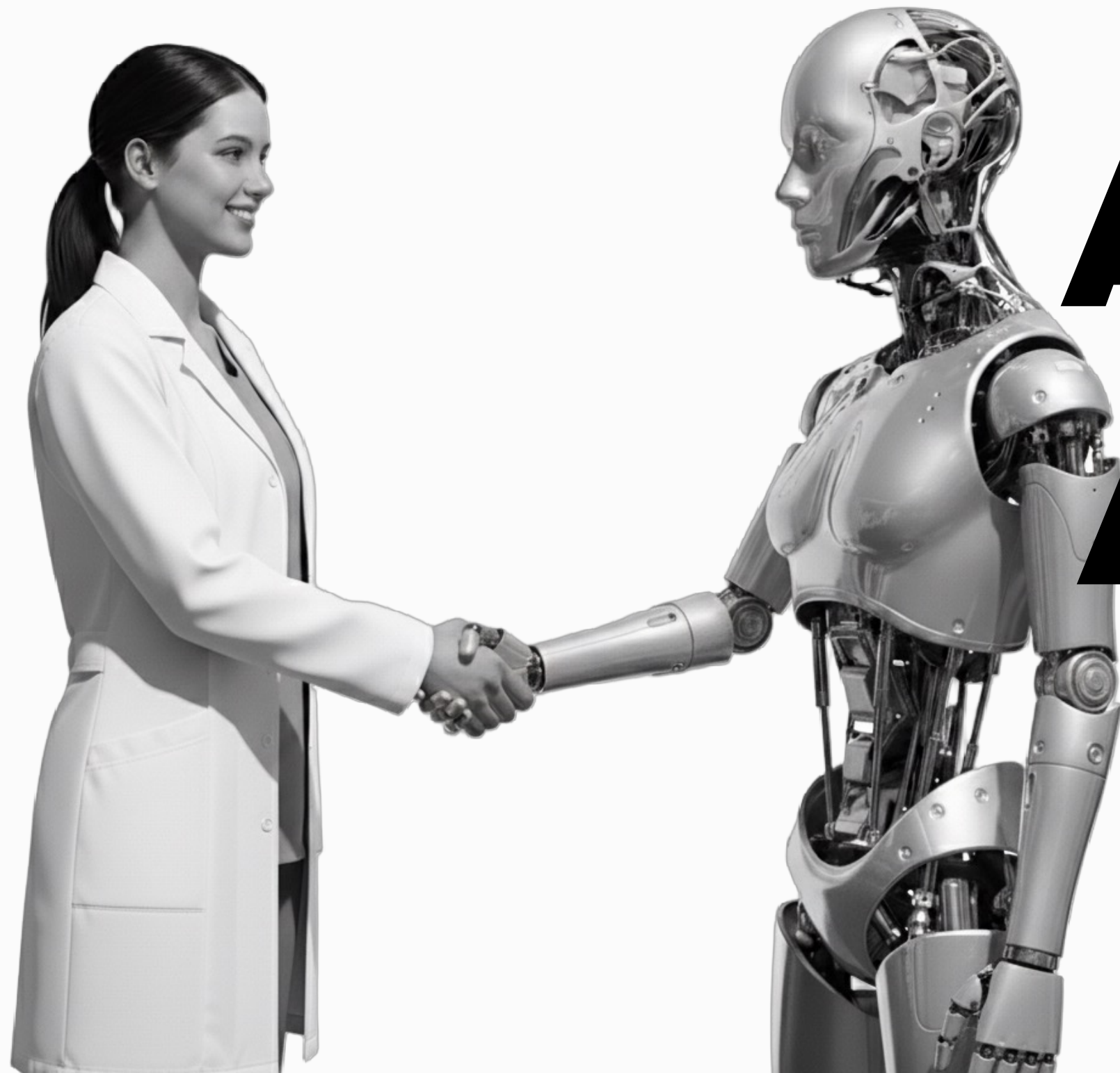


JULIA

REVOLUTIONIZING HEALTHCARE OPERATIONS
BY AUTOMATING ADMIN, PATIENT & STAFF
WORKFLOWS



AI ASSISTANT

JOE ASSISTANT



CONTENT

Overview & Market Opportunity

Product & Technology

Business Impact & Model

Competitive Edge & Traction

Funding & Next steps



The Problem

ADMIN OVERLOAD

70%

Administrative
Work

\$265B

Healthcare Admin
Inefficiency





The Problem

HUMAN COST

EHR complexity,
inefficiency,
and burnout

Receptionists
overwhelmed
→ patients frustrated

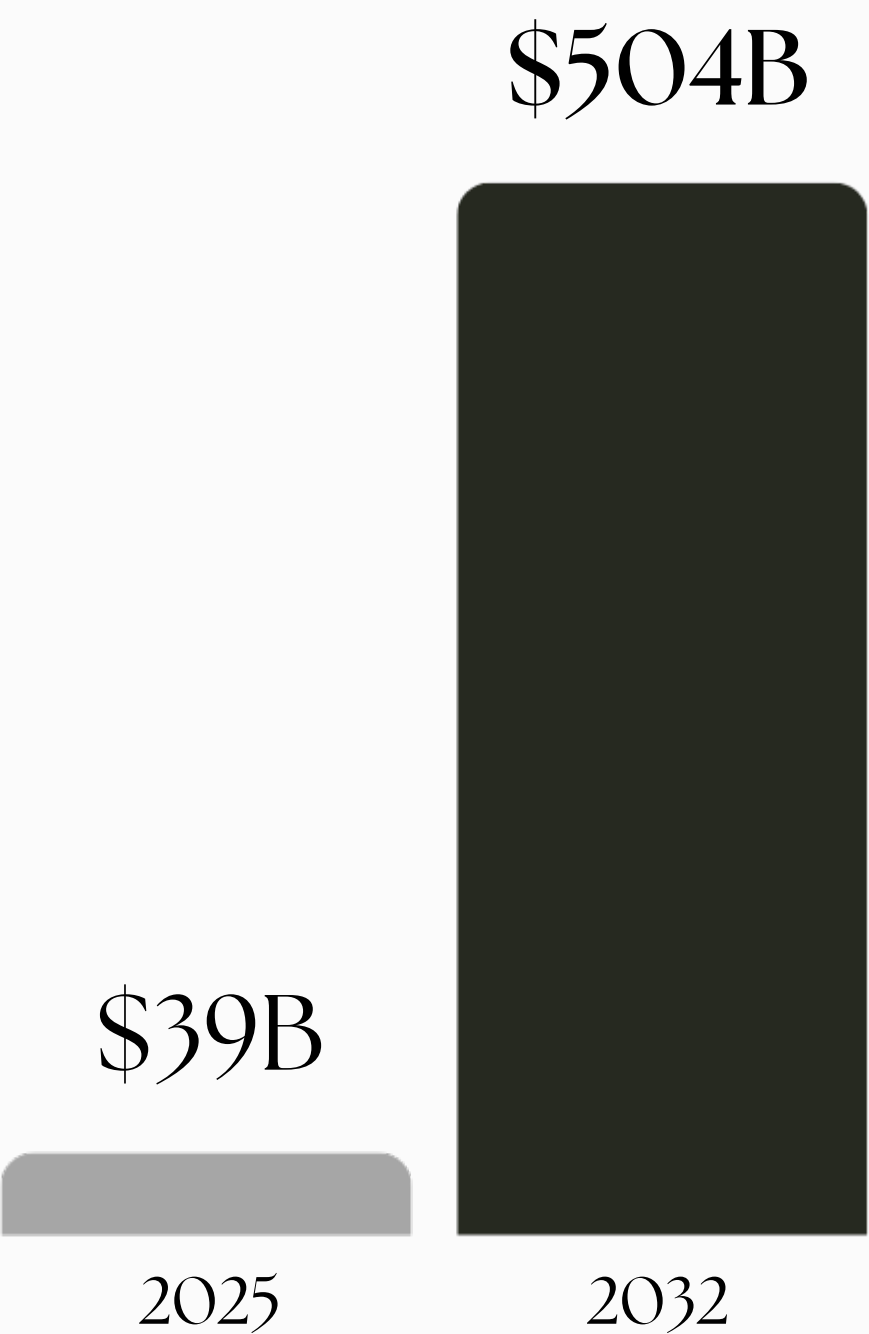


Where Healthcare Meets Super Intelligence

\$465B + A Leap Toward Intelligent Healthcare

Early adoption of AI virtual assistants accelerating

95,000+ Independent U.S. clinics



Integrations

External

JULIA

External

**VIRTUAL
FRONT DESK**

Internal

External

Internal

AI TEAMMATE
FOR STAFF

Internal

Integrations

JULIA



Internal

Integrations

**EHR, CRM,
CLEARINGHOUSES**

Integration

JULIA

External

24/7 AI-Driven Support

External

Automates
patient-facing workflows

Scheduling

Reminders

Insurance

Billing



Internal

Streamlines
staff-side tasks

Documentation

Analytics

Communications

KEY PRODUCT FEATURES



1. Automated Scheduling & Reminders
2. Billing & Insurance
3. Patient Communications
4. Documentation & Eligibility
5. Internal Analytics & Dashboards
6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

1.

Automated Scheduling & Reminders

Smart appointment booking with automated reminders to reduce no-shows and maximize clinic capacity

1. Automated Scheduling & Reminders

2. Billing & Insurance

3. Patient Communications

4. Documentation & Eligibility

5. Internal Analytics & Dashboards

6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

2.

Billing & Insurance

Automated insurance verification and streamlined billing processes to improve collections

1. Automated Scheduling & Reminders
2. Billing & Insurance
3. Patient Communications
4. Documentation & Eligibility
5. Internal Analytics & Dashboards
6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

3.

Patient Communications

Multi-channel patient engagement via WhatsApp and Web chat with 24/7 AI support

1. Automated Scheduling & Reminders
2. Billing & Insurance
3. Patient Communications
4. Documentation & Eligibility
5. Internal Analytics & Dashboards
6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

4.

Documentation & Eligibility

Automated clinical note-taking and eligibility verification to reduce administrative workload

1. Automated Scheduling & Reminders
2. Billing & Insurance
3. Patient Communications
4. Documentation & Eligibility
5. Internal Analytics & Dashboards
6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

5.

Internal Analytics & Dashboards

Actionable insights on clinic performance, utilization, and operational efficiency

1. Automated Scheduling & Reminders
2. Billing & Insurance
3. Patient Communications
4. Documentation & Eligibility
5. Internal Analytics & Dashboards
6. Voice, EHR & CRM Integrations

KEY PRODUCT FEATURES

6.

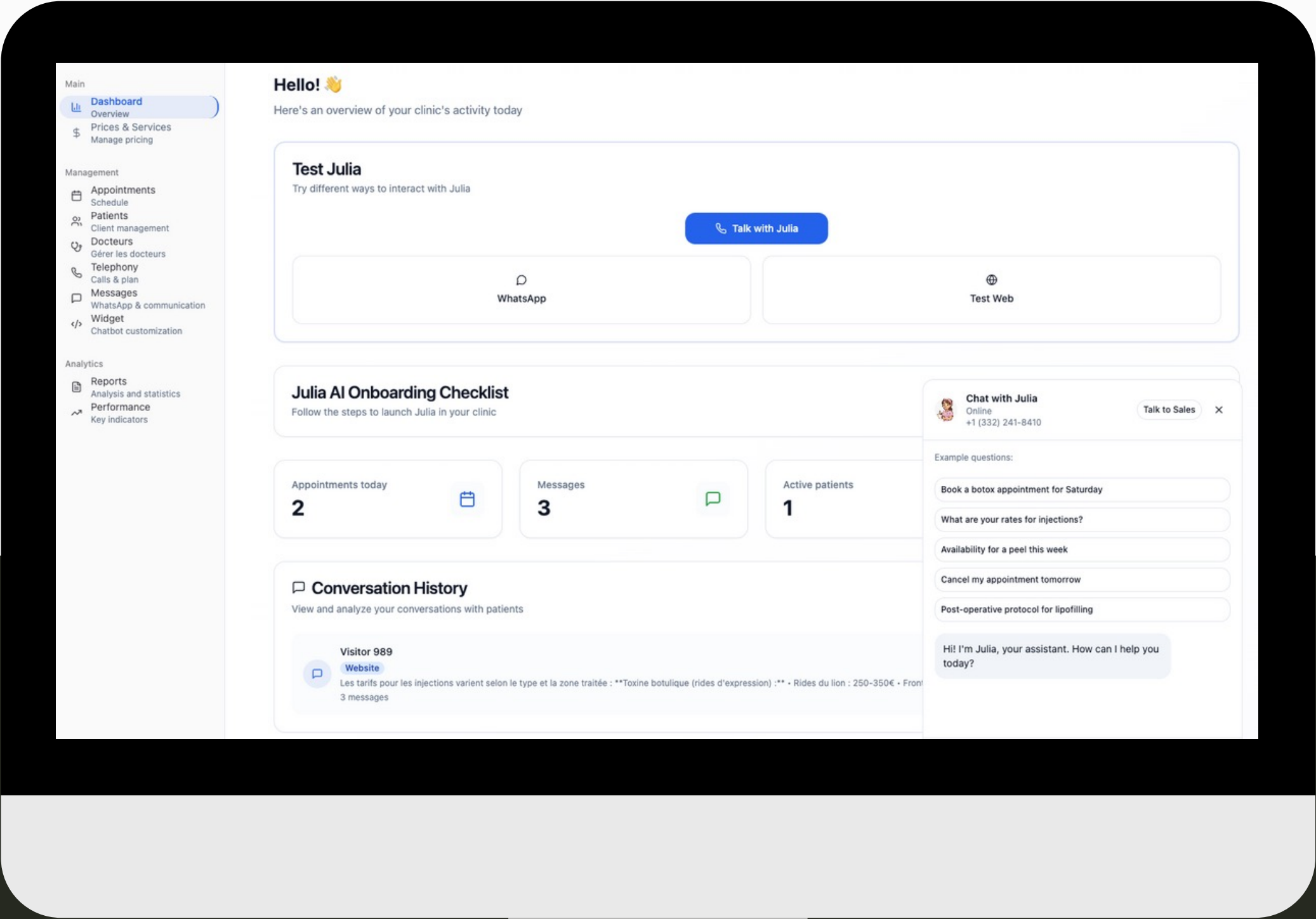
Voice, EHR & CRM Integrations

Deep system integrations with voice capabilities for seamless workflow automation

1. Automated Scheduling & Reminders
 2. Billing & Insurance
 3. Patient Communications
 4. Documentation & Eligibility
 5. Internal Analytics & Dashboards
 6. Voice, EHR & CRM Integrations
-

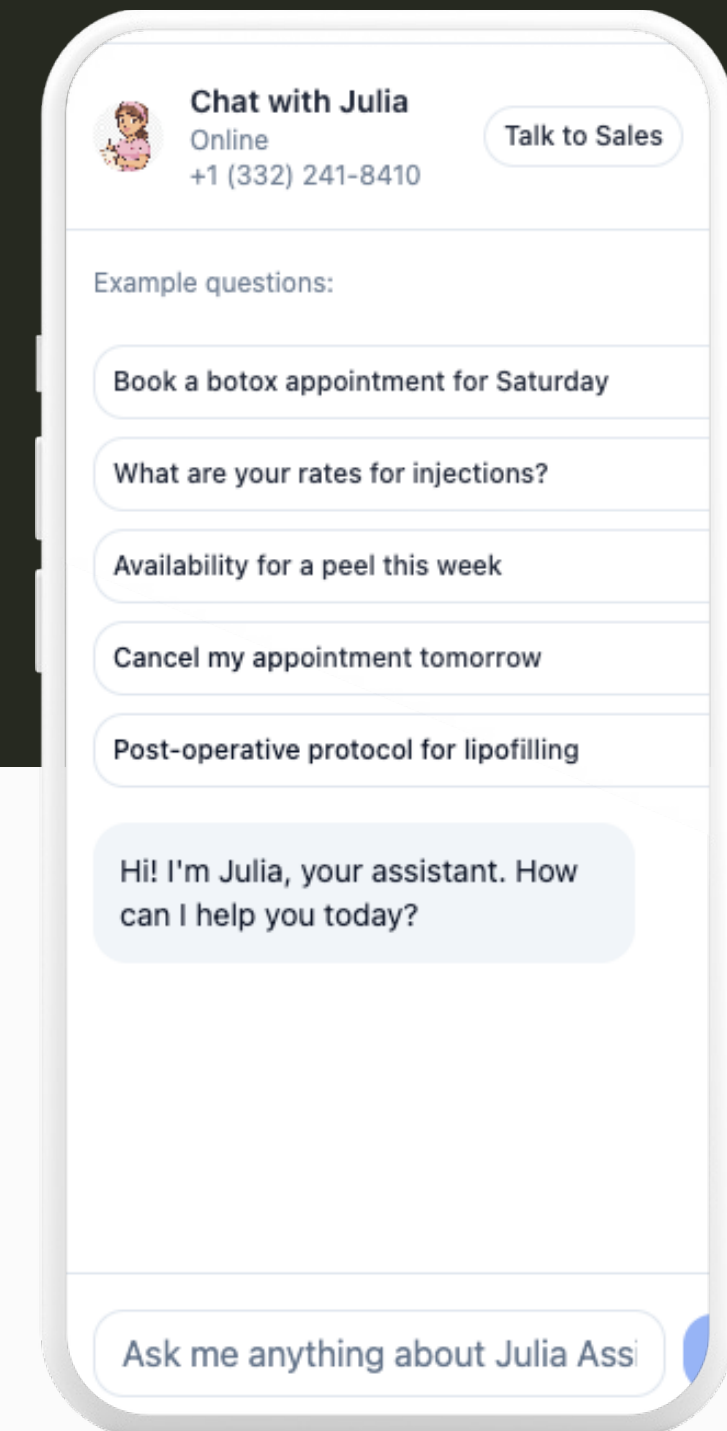
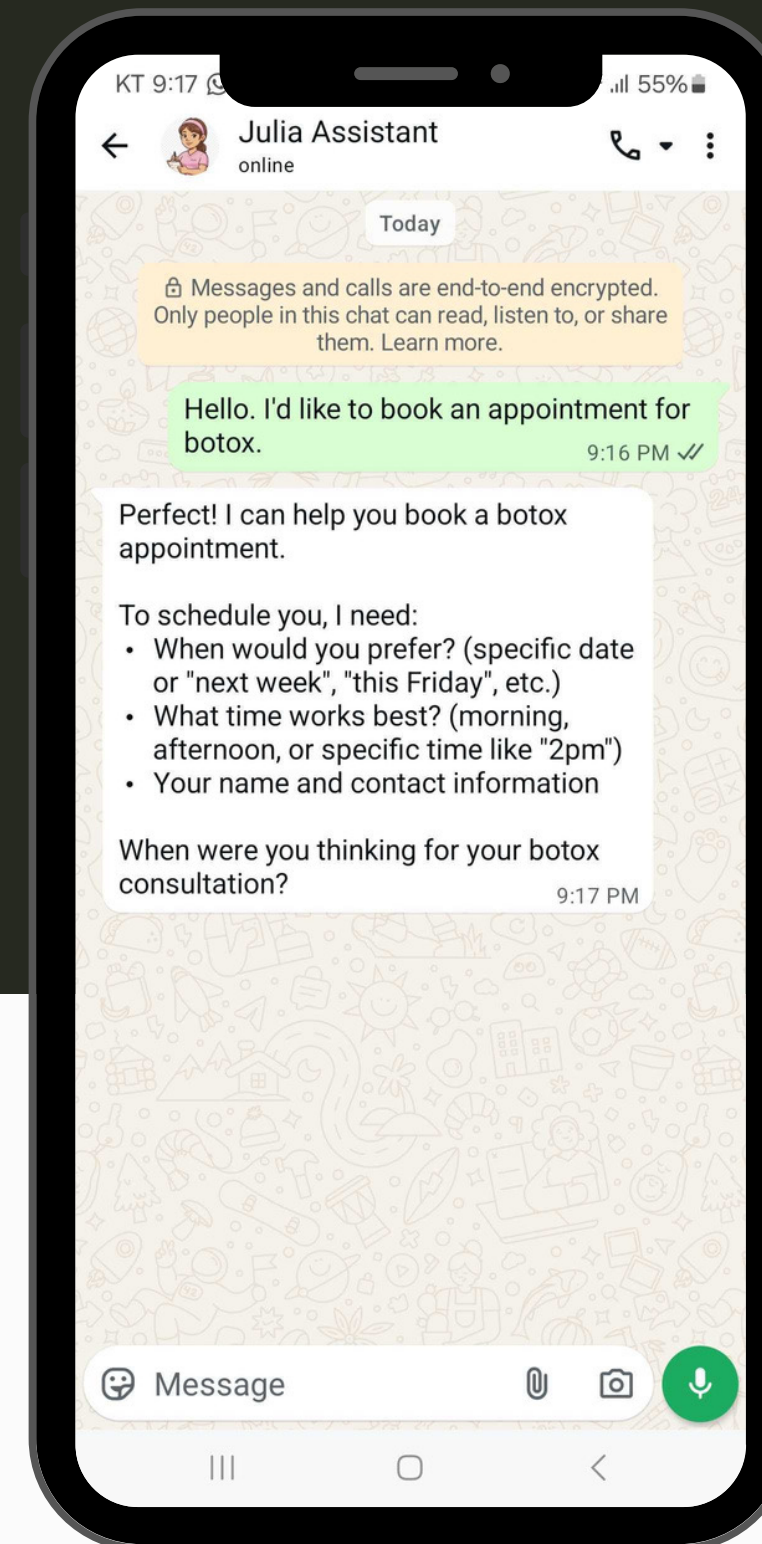
Desktop

DEVICE APPLICATION



Mobile Device

DEVICE APPLICATION



KEY TECHNOLOGY



Secure API architecture
for healthcare protocols



HIPAA 2025
compliance ready



Data privacy by design
zero unnecessary storage

RESULTS & IMPACT

70%

Reduction in
administrative time

40%

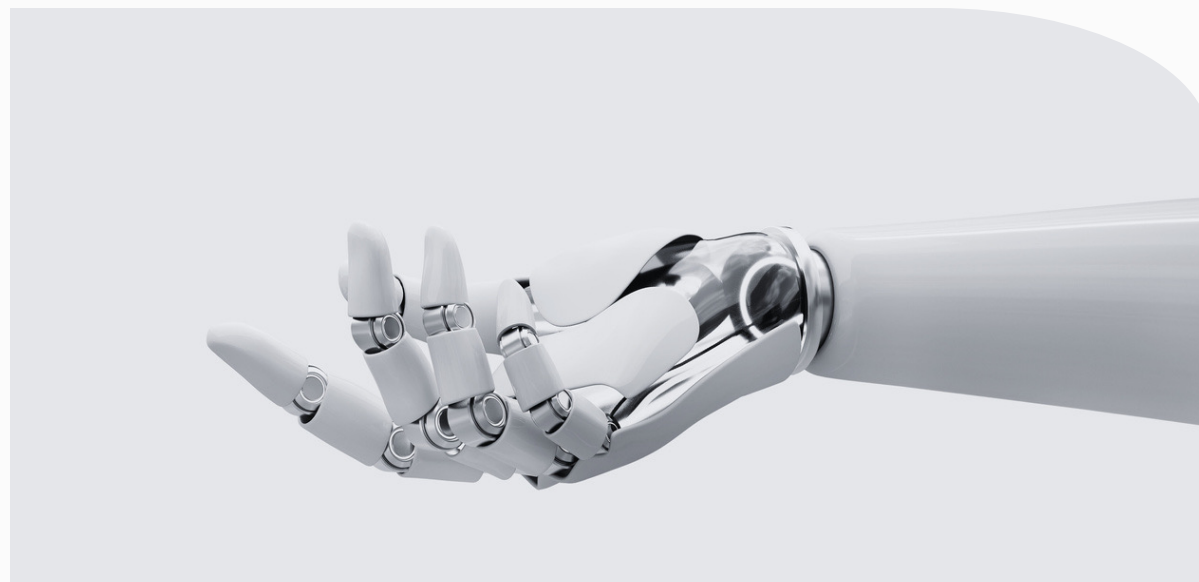
Fewer no-shows &
missed appointments



Measurable boost in
operational efficiency
& revenue capture

Pricing Plan

CHOOSE YOUR PRICING PLAN



PREDICTABLE RECURRING REVENUE
WITH HIGH RETENTION RATES

HIGHLY SCALABLE MODEL
WITH 80%+ GROSS MARGINS

\$250/month

Base Subscription

- ✓ Scheduling & reminders
- ✓ Billing & insurance verification
- ✓ Patient communication hub
- ✓ Basic clinic analytics

Add-on Modules

- ✓ Advanced Analytics
- \$75/mo
- ✓ Deep EHR Integration
- \$125/mo



END-TO-END

Complete solution covering the entire clinic workflow, not just point solutions



DUAL-SIDED APPROACH

Patient AND staff experience integrated
in one platform, not just one or the other



EHR FLEXIBILITY

Plug-and-play with any EHR system,
avoiding vendor lock-in
and enabling rapid adoption



US-FIRST

Purpose-built for US healthcare compliance
With HIPAA 2025 readiness built in
from day one

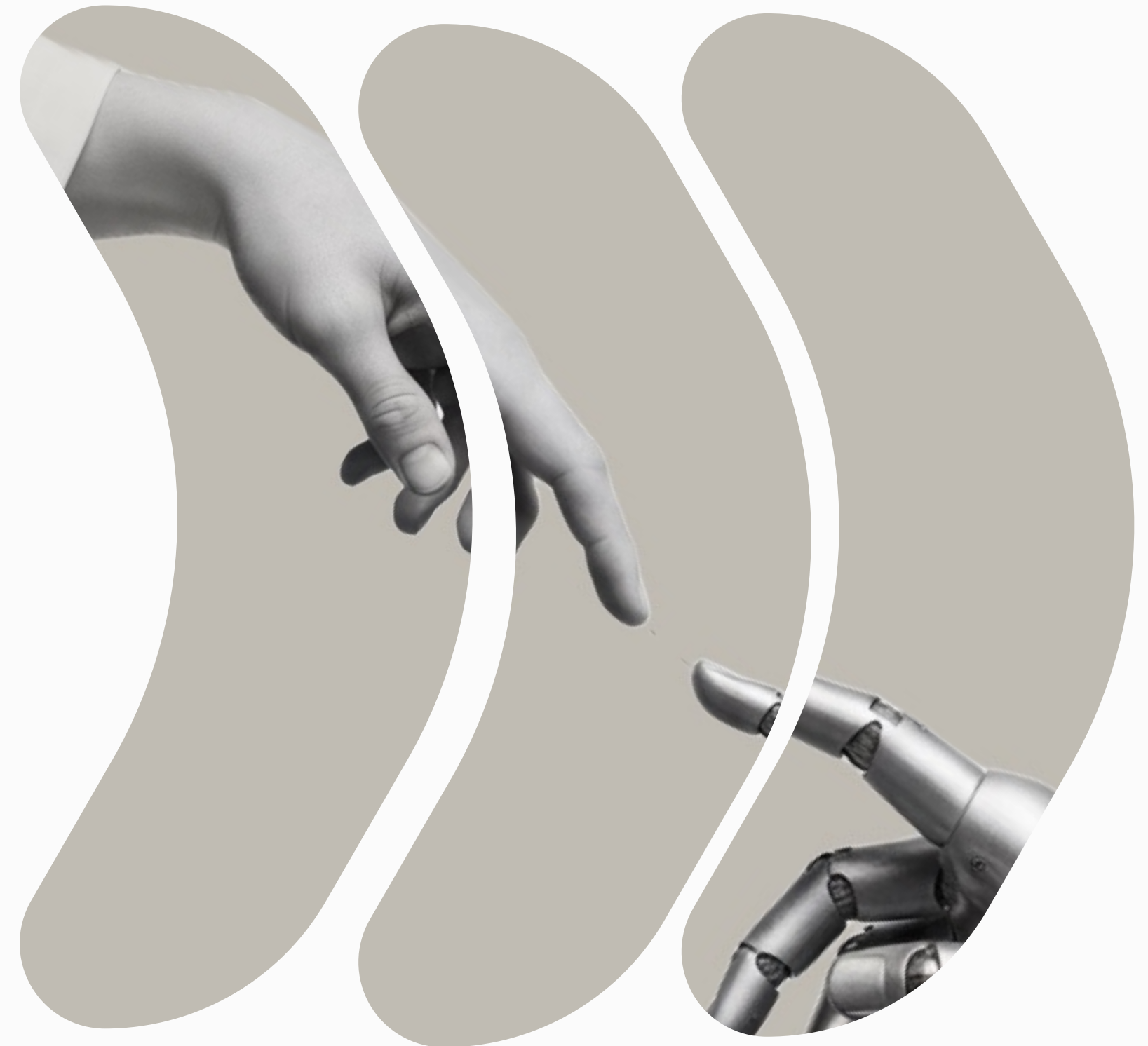
GO-TO-MARKET & TRACTION

12 pilot clinics, 5 LOIs from urgent care networks

First-mover in independent clinic market

200+ clinics within 12 months post-funding

Team clinical ops + AI/ML
+ healthcare revenue experts



SEED FUNDING

Raising\$500,000

40%U.S. Expansion\$200,000

20%Product Development\$100,000

30%Marketing & Growth\$150,000

10%Operations & Legal\$50,000



SEED FUNDING

U.S. EXPANSION

- ✓ HIPAA compliance implementation & legal
- ✓ Insurance eligibility integration (API & billing flow)
- ✓ U.S. clinic onboarding & sales team setup
- ✓ State-specific regulatory requirements
- ✓ Localization (time zones, call flows, language, pricing)



SEED FUNDING

PRODUCT DEVELOPMENT

- ✓ Advanced AI communication workflows (voice bot, auto-reschedule logic)
- ✓ Scaling WhatsApp, Apple Chat, and call infrastructure
- ✓ Website chatbot improvements
- ✓ Integrations with top U.S. EHR platforms (e.g., Epic, Athenahealth)
- ✓ Building a patient portal & dashboard

SEED FUNDING

MARKETING & GROWTH

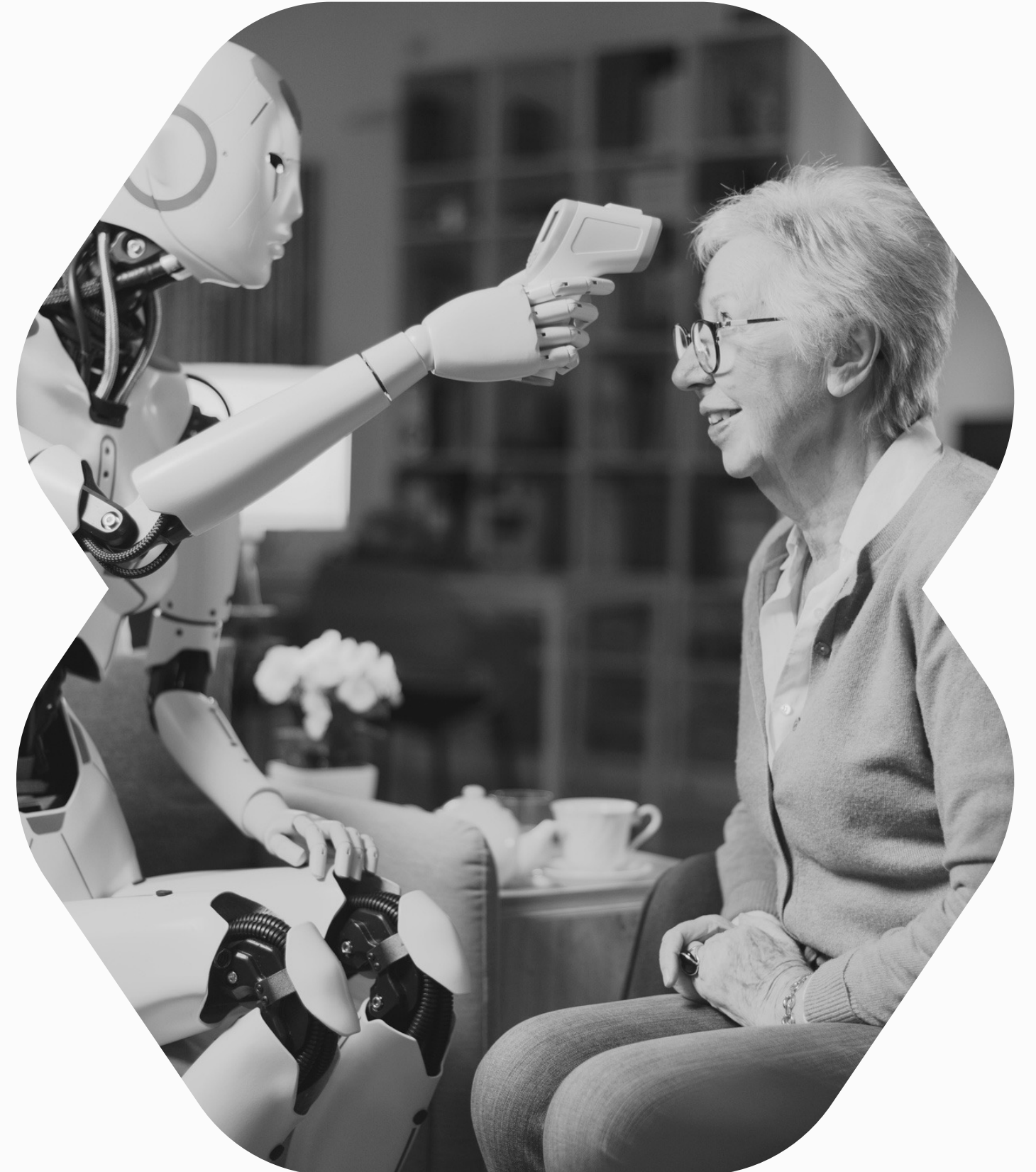
- ✓ U.S. pilot clinic acquisition(early adopter program)
- ✓ Digital campaigns
(LinkedIn, healthcare channels, conferences)
- ✓ Influencer/KOL partnerships in healthcare
- ✓ Demo videos, landing pages, case studies



SEED FUNDING

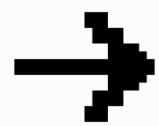
OPERATIONS & LEGAL

- ✓ Legal structure & contracts(BAA agreements for HIPAA)
- ✓ Business licenses, insurance, accounting
- ✓ Operational support & platform hosting/security



THANK YOU
FOR YOUR TIME
AND CONSIDERATION

“ We welcome your
questions and feedback ”



WEBSITE

<https://julia.joeassistant.ai/>

VISIT JULIA